



March 1980

To: Alumnae and other Friends

From: Wesleyan Alumnae Association

Our New Administration

President Fred W. Hicks has recently completed new appointments for his administration. The position of Dean of Student Services is being filled by Mary Pate Hatfield, AB '48, BFA '49. She holds the Master of Arts degree from Columbia University. A native of Macon, Mrs. Hatfield has been a member of the Wesleyan faculty for twenty-six years, serving as director of Wesleyan's speech program. An immediate past president of the Macon Little Theatre, she has just been elected president of the Georgia Theatre Conference.

Dr. Frederick Wilson, a distinguished leader and minister in the United Methodist Church, has been appointed Adjunct Professor of Philosophy and Religion, and will serve as Assistant to the President for Church Relations.

In the admissions office, Dr. Hicks has appointed James Brown as the new Dean of Admissions. He has an academic and business background in management and marketing.

Dr. Kayron C. McMinn, associate professor of history at Wesleyan, has been appointed Academic Dean of the College. She is the first woman to hold this position at Wesleyan. President Hicks said that Dr. McMinn will develop new programs while maintaining Wesleyan's traditional emphasis of excellence in the liberal arts.

Dr. Priscilla Danheiser has been named to the position of Registrar and Director of Internship Services. Dr. Danheiser has been an Assistant Professor in the Department of Behavioral Sciences.

David R. Skillen will serve as Director of Development and Public Relations with Mrs. Rose Mary McKelvey, a Wesleyan alumna, as Associate Director of Public Relations.

In announcing these appointments, Dr. Hicks expressed his confidence in solving Wesleyan's problems. He says that financial reality must be faced in solving these problems and in strengthening Wesleyan's future growth and stability. Strong support will be needed, Dr. Hicks says, from Wesleyan's alumnae, friends and parents. This support must be visible in many ways---in continued pride in Wesleyan's heritage, in understanding of the changing environment for private education, in helping the college find prospective students, and in making an unprecedented financial commitment. With these new levels of support and effort by those who love Wesleyan, Dr. Hicks can lead Wesleyan into the decade of the '80s in which we will celebrate our glorious 150th anniversary.

Evening School is Instituted

A new program at Wesleyan is an evening school which allows men and women to earn degrees in the Liberal Arts and in business. Classes are held four nights a week from 6 to 9 p.m.. A person may be enrolled for one course and attend only one night, if desired. The fee is \$150 a course. For further information contact Dr. Thomas H. Boyd, Vice President for Academic Affairs. Wesleyan's new zip code is 31297.

Management Development Program

The Department of Business Administration and Economics is offering a new Management Development program. Students enrolled in the program may be degree credit or special. The program is designed for the entry level management practitioner and consists of six courses drawn from accounting, economics, finance, law, management and marketing.

Accent on Business

The D. Abbott Turner Chair of Free Enterprise and the Business Club sponsored Free Enterprise Day on February 19. Guest speakers included area economists and a debate between three Wesleyan business students, Debra Schaffler, Kathy Weekes, and Sandra Kinnas, and three business executives from Macon, Marion Gilbert, of Southern Bell; Bud Moss, of Georgia Power; and William Faulkner, of C and S National Bank. The subject was the use of tax money to bail out Chrysler.

The Chair and the Business Club also sponsored the First International Business Day on February 26. Keynote speaker was William A. Fickling, Jr., chairman of the Atlanta Federal Reserve Bank and a member of Wesleyan's Board of Trustees. Senator Sam Nunn, of Georgia, spoke by conference telephone from Washington, D.C. E. A. Thompson, vice president of economic research at Delta Air Lines, also participated.

Dr. B. J. Dooley, chairman of the Department of Business Administration and Economics and holder of the D. Abbott Turner Chair of Free Enterprise, will attend a seminar on Arts Marketing in Tampa April 28-29. Dr. Dooley was present at a Multi-cultural Fair in Atlanta March 9 and attended annual meetings of the American Economics Association and Southern Management Association in late December. Prof. Franklin E. Jordan, CPA, went to the annual meeting of the Georgia Association of Accounting Instructors in Atlanta in February.

Bring a Young Lady With You to Wesleyan!

Alumnae returning to campus for Alumnae Weekend -- or anytime, for that matter -- are urged to bring along one or more prospective students. The Admissions Office will make a reservation for the young lady to sleep in a dorm, visit with faculty and students, eat meals in the Anderson Dining Room and the glamorous redecorated Snack Bar, and see Wesleyan at her Springtime most beautiful. Student hostesses will be assigned to take over the entertainment and needs of the guests. Jim Brown, Dean of Admissions, suggests that you call his office collect, 912-477-0115. Fill your car with young friends and relatives -- you'll enjoy it and you'll be serving your college in a critical area.

Florida Alumnae Meetings

Eight Florida alumnae meetings were held the week of March 12-18, attended by President Fred W. Hicks, David R. Skillen (Director of Development and Public Relations), Frances Van Horn (Alumnae Director), and Edwina Hall Beall (Vice President in charge of clubs). The Washboard Band furnished entertainment. Hosting were Emoryette McDonald Bauguess, '70, Tallahassee; Elizabeth Truitt Frulow, '55, Gainesville; Sharon Smith Pizzo, '65, Tampa; Betty Wade Howard, '53, Sarasota; Sidney Ford Tatom, '51, Ft. Myers; Betty Jane Percy Hill, '52, Naples; Pauline Mann Brennan, '55, Lakeland; and Elizabeth Rycroft Wood, '44, Maitland.

Macon Civic Club Show Benefits Wesleyan

Wesleyan was the beneficiary, for student scholarships, from the opening night performance March 5 of "Headlines in Review", 18th annual musical produced by the Macon Civic Club at the Grand Opera House. Singing stars included Nancy Rowland Rehberg, '66, and Helen Farmer Popejoy, '44, '45.

New on Board of Associates

Business and professional leaders continue to be added to the Wesleyan Board of Associates by William O. Faulkner, Board president. The latest joining this advisory group to President Hicks were William Gibson, co-district manager of Massachusettes Mutual Life Insurance Company; Mrs. William A. Lane, past president of the League of Women Voters of Macon and the Macon Council on World Affairs; Robert C. Ham, president of the Central Bank of Georgia and former president of the Farmers Bank in Monroe, Ga.; Judge Walker P. Johnson, Jr., of the Macon Judicial Circuit; Jack Rogers, of Rogers Oil Co.; and Val Sheridan, of Sheridan, Solomon, and Kernaghan. The Associates met for dinner at Wesleyan Feb. 19.

Parents Elect New Officers, See Stunt

Parents Day culminated in Stunt the night of March 1, with the Green Knight Seniors capturing the coveted Stunt Cup. The seniors tied with the Golden Heart Freshmen for the Spirit Cup. Highlight of the school year Stunt began in 1897 as "Class Night" under sponsorship of the YWCA, later replaced by the Council on Religious Concerns. Eighteen scholarships for upcoming seniors, endowed by Stunt and named for Dr. W. F. Quillian, the Rev. Emmett S. Johnson, and Dr. Samuel L. Akers, were awarded. The Alumnae Office coordinates the weekend with Alumnae Director Frances Van Horn in charge. At the Parents Annual Meeting the following officers were elected: Presidents - Mr. and Mrs. B. H. Baldwin, Sr., Dublin, Ga. (daughter, Molly); Vice presidents - Mr. and Mrs. W. A. Daniel, Thomaston, Ga. (Marian); Secretaries - Mr. and Mrs. Henry W. Shows, Macon (Sue); Treasurers - Col. and Mrs. Augustine H. Watt, Ft. Benning, Ga. (Margaret).

Continuing Education Can Be Fun

The Alumnae Continuing Education program of one-day travel and study is a search for new horizons. It is, says Sandi Bell Shipp, '66, chairman of the project, a quest for knowledge -- interesting places, fresh ideas, expanded values, and new friends. Lectures, free, by Dr. Gulnar Bosch open the series on March 24 ("Chinese Art") and March 25 ("Early Hunting Castles"). April 12 brings a trip to the Atlanta Dogwood Festival with lunch at the Swan Coach House, May 14 a historical trip to Washington, Ga., and May 17 a grand Tennis Smash on the Wesleyan Campus.

"The Arts in the South, 1980", a festival of the arts, is planned as an outstanding event of the Spring season. Special events will include lectures by Dr. Gulnar Bosch, noted art historian and lecturer, formerly at Wesleyan. "Suddenly Last Summer", by Tennessee Williams, will be presented April 10, 11, and 12 at 8 p.m. by the Wesleyan Drama Department, directed by George McKinney. The Pulitzer Prize winning poet-playwright rewrote the ending of this play for the Key West Playhouse and has given permission for this last act to be used at Wesleyan. On April 18 highlights of the musical, "Shenandoah", produced by Wesleyan and the Macon Little Theatre, will be presented. It will star Norman McLean. Mary Hatfield is director, John O'Steen is musical director Carol Thurman vocal coach. Sets are by Russell Hatfield. Other special music is planned, and an art exhibit of ten Southern artists, is being set up. Tena Roberts, Librarian, is coordinating the event.

NOW

Don't forget to send in your reservation for Alumnae Weekend, April 18-19. See "Shenandoah", meet award winners, hear the new president speak, see old friends, as we launch "A Banner Decade". President Karen Connor Shockley and her workers have a beautiful weekend planned. Bring along a prospective student!

NOW

Call the Alumnae Office to assure a place on an alumnae-sponsored tour -- The Passion Play, Oberammergau, June 12-20, with Munich and Lucerne, and the Rhine River Country Tour, July 2-9. Number is 912-477-1110.

NOW

This year's Belk Lectures at Wesleyan, March 4-6, were dedicated to the late Dr. Fred P. Manget, 21 years a medical missionary to China and beloved friend of the College. The Speaker was Dr. Gerald H. Anderson, director of the Overseas Ministries Study Center in Ventnor, N.J. Dr. Anderson also spoke for the Macon Council on World Affairs.

NOW

The Commencement address May 3, 1980 will be given by the Hon. Griffin Bell, recently resigned Attorney General of the United States. He will receive an honorary degree, Doctor of Laws. Grace Laramore Hightower (Mrs. Julian), of Thomaston, will be granted a Doctor of Humane Letters and United Methodist Bishop William R. Cannon, S.T.D.

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